

## Trademark/Service Mark Application, Principal Register

Serial Number: 86916873

Filing Date: 02/23/2016

The table below presents the data as entered.

| Input Field                                        | Entered                                                                                                                         |
|----------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| SERIAL NUMBER                                      | 86916873                                                                                                                        |
| MARK INFORMATION                                   |                                                                                                                                 |
| *MARK                                              | <a href="#">JEFF THE KILLER</a>                                                                                                 |
| STANDARD CHARACTERS                                | YES                                                                                                                             |
| USPTO-GENERATED IMAGE                              | YES                                                                                                                             |
| LITERAL ELEMENT                                    | JEFF THE KILLER                                                                                                                 |
| MARK STATEMENT                                     | The mark consists of standard characters, without claim to any particular font, style, size, or color.                          |
| REGISTER                                           | Principal                                                                                                                       |
| APPLICANT INFORMATION                              |                                                                                                                                 |
| *OWNER OF MARK                                     | AFG Media Ltd                                                                                                                   |
| INTERNAL ADDRESS                                   | 25 Silvermills Court                                                                                                            |
| *STREET                                            | Henderson Place Lane                                                                                                            |
| *CITY                                              | Edinburgh                                                                                                                       |
| *COUNTRY                                           | United Kingdom                                                                                                                  |
| *ZIP/POSTAL CODE<br>(Required for U.S. applicants) | EH35DG                                                                                                                          |
| LEGAL ENTITY INFORMATION                           |                                                                                                                                 |
| TYPE                                               | limited company (ltd.)                                                                                                          |
| STATE/COUNTRY WHERE LEGALLY ORGANIZED              | United Kingdom                                                                                                                  |
| GOODS AND/OR SERVICES AND BASIS INFORMATION        |                                                                                                                                 |
| INTERNATIONAL CLASS                                | 025                                                                                                                             |
| *IDENTIFICATION                                    | Clothing; footwear; headgear; fancy dress outfits; fancy dress costumes; articles of fancy dress; full body suits.              |
| FILING BASIS                                       | SECTION 1(b)                                                                                                                    |
| FILING BASIS                                       | SECTION 44(d)                                                                                                                   |
| FOREIGN APPLICATION NUMBER                         | 015017304                                                                                                                       |
| FOREIGN APPLICATION COUNTRY                        | European Community                                                                                                              |
| FOREIGN FILING DATE                                | 01/19/2016                                                                                                                      |
| INTENT TO                                          | At this time, the applicant intends to rely on §44(e) as a basis for registration. If ultimately the applicant does not rely on |

|                                            |                                                                                                                                                                                                                |
|--------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>PERFECT 44(d)</b>                       | §44(e) as a basis for registration, a valid claim of priority may be retained.                                                                                                                                 |
| <b>INTERNATIONAL CLASS</b>                 | 028                                                                                                                                                                                                            |
| <b>*IDENTIFICATION</b>                     | Costume masks; novelty masks; theatrical masks; Halloween masks.                                                                                                                                               |
| <b>FILING BASIS</b>                        | SECTION 1(b)                                                                                                                                                                                                   |
| <b>FILING BASIS</b>                        | SECTION 44(d)                                                                                                                                                                                                  |
| <b>FOREIGN APPLICATION NUMBER</b>          | 015017304                                                                                                                                                                                                      |
| <b>FOREIGN APPLICATION COUNTRY</b>         | European Community                                                                                                                                                                                             |
| <b>FOREIGN FILING DATE</b>                 | 01/19/2016                                                                                                                                                                                                     |
| <b>INTENT TO PERFECT 44(d)</b>             | At this time, the applicant intends to rely on §44(e) as a basis for registration. If ultimately the applicant does not rely on §44(e) as a basis for registration, a valid claim of priority may be retained. |
| <b>ATTORNEY INFORMATION</b>                |                                                                                                                                                                                                                |
| <b>NAME</b>                                | Thomas W. Cole                                                                                                                                                                                                 |
| <b>ATTORNEY DOCKET NUMBER</b>              | 400423-20020                                                                                                                                                                                                   |
| <b>FIRM NAME</b>                           | Roberts Mlotkowski Safran & Cole, PC                                                                                                                                                                           |
| <b>STREET</b>                              | 7918 Jones Branch Dr, Suite 500                                                                                                                                                                                |
| <b>CITY</b>                                | McLean                                                                                                                                                                                                         |
| <b>STATE</b>                               | Virginia                                                                                                                                                                                                       |
| <b>COUNTRY</b>                             | United States                                                                                                                                                                                                  |
| <b>ZIP/POSTAL CODE</b>                     | 22102                                                                                                                                                                                                          |
| <b>PHONE</b>                               | 7036773001                                                                                                                                                                                                     |
| <b>FAX</b>                                 | 7038482981                                                                                                                                                                                                     |
| <b>EMAIL ADDRESS</b>                       | tcole@rmsclaw.com                                                                                                                                                                                              |
| <b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b> | Yes                                                                                                                                                                                                            |
| <b>DOMESTIC REPRESENTATIVE INFORMATION</b> |                                                                                                                                                                                                                |
| <b>NAME</b>                                | Thomas W. Cole                                                                                                                                                                                                 |
| <b>FIRM NAME</b>                           | Roberts Mlotkowski Safran & Cole, PC                                                                                                                                                                           |
| <b>STREET</b>                              | 7918 Jones Branch Dr, Suite 500                                                                                                                                                                                |
| <b>CITY</b>                                | McLean                                                                                                                                                                                                         |
| <b>STATE</b>                               | Virginia                                                                                                                                                                                                       |
| <b>COUNTRY</b>                             | United States                                                                                                                                                                                                  |
| <b>ZIP CODE</b>                            | 22102                                                                                                                                                                                                          |
| <b>PHONE</b>                               | 7036773001                                                                                                                                                                                                     |
| <b>FAX</b>                                 | 7038482981                                                                                                                                                                                                     |
| <b>EMAIL ADDRESS</b>                       | tcole@rmsclaw.com                                                                                                                                                                                              |
| <b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b> | Yes                                                                                                                                                                                                            |

|                                      |                                          |
|--------------------------------------|------------------------------------------|
| <b>CORRESPONDENCE INFORMATION</b>    |                                          |
| NAME                                 | Thomas W. Cole                           |
| FIRM NAME                            | Roberts Mlotkowski Safran & Cole, PC     |
| STREET                               | 7918 Jones Branch Dr, Suite 500          |
| CITY                                 | McLean                                   |
| STATE                                | Virginia                                 |
| COUNTRY                              | United States                            |
| ZIP/POSTAL CODE                      | 22102                                    |
| PHONE                                | 7036773001                               |
| FAX                                  | 7038482981                               |
| *EMAIL ADDRESS                       | tcole@rmsclaw.com;trademarks@rmsclaw.com |
| *AUTHORIZED TO COMMUNICATE VIA EMAIL | Yes                                      |
| <b>FEE INFORMATION</b>               |                                          |
| APPLICATION FILING OPTION            | TEAS RF                                  |
| NUMBER OF CLASSES                    | 2                                        |
| FEE PER CLASS                        | 275                                      |
| *TOTAL FEE DUE                       | 550                                      |
| *TOTAL FEE PAID                      | 550                                      |
| <b>SIGNATURE INFORMATION</b>         |                                          |
| SIGNATURE                            | /Thomas W. Cole/                         |
| SIGNATORY'S NAME                     | Thomas W. Cole                           |
| SIGNATORY'S POSITION                 | Attorney [VA Bar]                        |
| SIGNATORY'S PHONE NUMBER             | 7036773001                               |
| DATE SIGNED                          | 02/23/2016                               |

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## Trademark/Service Mark Application, Principal Register

**Serial Number: 86916873**

**Filing Date: 02/23/2016**

### To the Commissioner for Trademarks:

**MARK:** JEFF THE KILLER (Standard Characters, see [mark](#))

The literal element of the mark consists of JEFF THE KILLER.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, AFG Media Ltd, a limited company (ltd.) legally organized under the laws of United Kingdom, having an address of  
25 Silvermills Court  
Henderson Place Lane  
Edinburgh EH35DG  
United Kingdom

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 025: Clothing; footwear; headgear; fancy dress outfits; fancy dress costumes; articles of fancy dress; full body suits.  
Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Priority based on foreign filing: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services and asserts a claim of priority based on European Community application number 015017304, filed 01/19/2016.  
INTENT TO PERFECT 44(d) : At this time, the applicant intends to rely on §44(e) as a basis for registration. If ultimately the applicant does not rely on §44(e) as a basis for registration, a valid claim of priority may be retained.

International Class 028: Costume masks; novelty masks; theatrical masks; Halloween masks.  
Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Priority based on foreign filing: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services and asserts a claim of priority based on European Community application number 015017304, filed 01/19/2016.  
INTENT TO PERFECT 44(d) : At this time, the applicant intends to rely on §44(e) as a basis for registration. If ultimately the applicant does not rely on §44(e) as a basis for registration, a valid claim of priority may be retained.

### The applicant's current Attorney Information:

Thomas W. Cole of Roberts Mlotkowski Safran & Cole, PC    7918 Jones Branch Dr, Suite 500  
McLean, Virginia 22102  
United States  
7036773001(phone)  
7038482981(fax)  
tcole@rmsclaw.com (authorized)

The attorney docket/reference number is 400423-20020.

The applicant hereby appoints Thomas W. Cole of Roberts Mlotkowski Safran & Cole, PC  
7918 Jones Branch Dr, Suite 500  
McLean Virginia 22102  
United States  
7036773001(phone)  
7038482981(fax)

tcole@rmsclaw.com (authorized)  
as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

Thomas W. Cole  
Roberts Mlotkowski Safran & Cole, PC  
7918 Jones Branch Dr, Suite 500  
McLean, Virginia 22102  
7036773001(phone)  
7038482981(fax)

tcole@rmsclaw.com;trademarks@rmsclaw.com (authorized)

**E-mail Authorization:** I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney at the e-mail address provided above. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in an additional processing fee of \$50 per international class of goods/services.

A fee payment in the amount of \$550 has been submitted with the application, representing payment for 2 class(es).

**Declaration**

The signatory believes that: if the applicant is filing the application under 15 U.S.C. § 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant is using the mark in commerce on or in connection with the goods/services in the application; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

**Declaration Signature**

Signature: /Thomas W. Cole/ Date: 02/23/2016  
Signatory's Name: Thomas W. Cole  
Signatory's Position: Attorney [VA Bar]  
RAM Sale Number: 86916873  
RAM Accounting Date: 02/24/2016

Serial Number: 86916873  
Internet Transmission Date: Tue Feb 23 15:27:20 EST 2016  
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3072-86916873-550997cd0cfd0795641fc84342  
34a1999e2681f51aed993231ee8b1e8d6bb7c9-D  
A-2108-20160223145523726119

# JEFF THE KILLER